

### New Merchandising Displays

**June 1, 2022 For Immediate Release:** The **Naturally Aged Flooring Motion Display** contains the latest NorthShore Made in USA engineered laminate flooring products and the Waterford SPC Collection. This sturdy compact wheeled step display is mobile for maximum point-of-sale impact. The program includes a twelve step display that holds ten 22.5" x 28" or 21" x 25" product samples that vividly portrays each product in the collection. The samples feature a color back label with room scene and specifications.



NorthShore



Waterford

The new **Harris Traveler Displays** feature 3 separate movable step displays containing the latest Harris Americana Made in USA engineered hardwood flooring products. These sturdy compact wheeled units can be moved easily for maximum point-of-sale impact. Each display includes ten large, real hardwood flooring product samples. The samples feature a color back label with room scene and specifications plus a QR Code for linking to the Harris website, and a rear recessed grip for handling samples.



MOUNTAINS



WATERCREST



CHALET & COTTAGE



#### HFG by QEP Media Contacts:

TONYA BAKER | QEP Co., Inc., Marketing Manager

RENEE TESTER | QEP Co., Inc., Vice President Marketing, e-commerce & Digital 2225 Eddie Williams Road, Johnson City, TN 37601 [www.qepcorporate.com](http://www.qepcorporate.com)