

Harris Flooring Introduces Waterford SPC

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For Immediate Release: Harris Flooring Group is excited to announce the launch of Waterford – a brand new Naturally Aged Flooring SPC Rigid Core collection! Offered in both 9” and 7” widths, this collection includes a total of 12 new SKUs.

Waterford SPC luxury vinyl plank flooring combines the high-end look of wood with the maximum durability and resilience that only LVP can deliver. 100% waterproof, these rigid core floors feature a Stone Polymer Composite (SPC) construction which makes them uniquely resilient to withstand spills, scuffs, and even scratches from family pets. The embossed textures capture, with remarkable realism, the visual appeal of hardwood. These vinyl planks elevate any room with high performance and great style.

Waterford product attributes:

Colors: 9” plank - [Sea Cliff](#), [Browning](#), [Keystone](#), [Oceanic](#), [Timbermill](#), [Hearthstone](#)
7” plank - [Revere](#), [Horizon](#), [Oxford](#), [Reef](#), [Concord](#), [Brook](#)

Realistic Wood Visuals - precisely mimic wood look and texture.

Solid Core Construction - made of extruded stone instead of thermoplastics for maximum strength and dimensional stability.

Resists Scuffs and Abrasion - using UV Cured Urethane Aluminum Oxide finish with microscopic particles to protect the surface from premature wear.

Warranties: Lifetime Residential Finish & Structural
15 Years Light Commercial
Lifetime Limited Water Proof

“Waterford is one of the toughest SPC’s we have offered. Not only is it a beautiful representation of wood, it will resist those unexpected moments of spills and scratches of today’s hectic life style”– **Renee Tester, Vice President of Marketing**

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